

## **Historic, archived document**

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We Sent You Our  
New 1935 Catalog Recently  
Did You Examine It?

Some of the  
outstanding  
**BARGAINS**  
you will find.



Page 4 — GARDEN BEAUTIFUL COLLECTION — 25 bulbs — all different but not labelled — \$1.00 postpaid.

Page 4 — List of varieties — your choice — 5c each — 35c dozen (6 bulbs of a variety at the dozen rate).

Page 5 — List of varieties — your choice — 8c each — 50c dozen (6 bulbs of a variety at the dozen rate.)

Page 12 — GLAD GARDEN COLLECTION — 36 bulbs, all different and labelled — \$2.00 postpaid.

Page 23 — KUNDERD GLADIOLI IN MIXTURE. Here we present our WORLD FAMOUS Mixtures — they are grown in mixture form in the fields — not made up special from overstocked named varieties. Priced at \$3.00 and \$3.75 per 100 bulbs postpaid.

GOOD  
FOR  
50c

MONEY SAVING COUPON

With every order for  
\$2.00 or more from our  
1935 Catalog (except  
Special Bargain Collec-  
tions) we will include a  
gladiolus bulb or bulbs  
to the value of 50c —  
ABSOLUTELY FREE.  
Attach coupon to your  
order.

SEND  
NOW

GOOD  
FOR  
50c

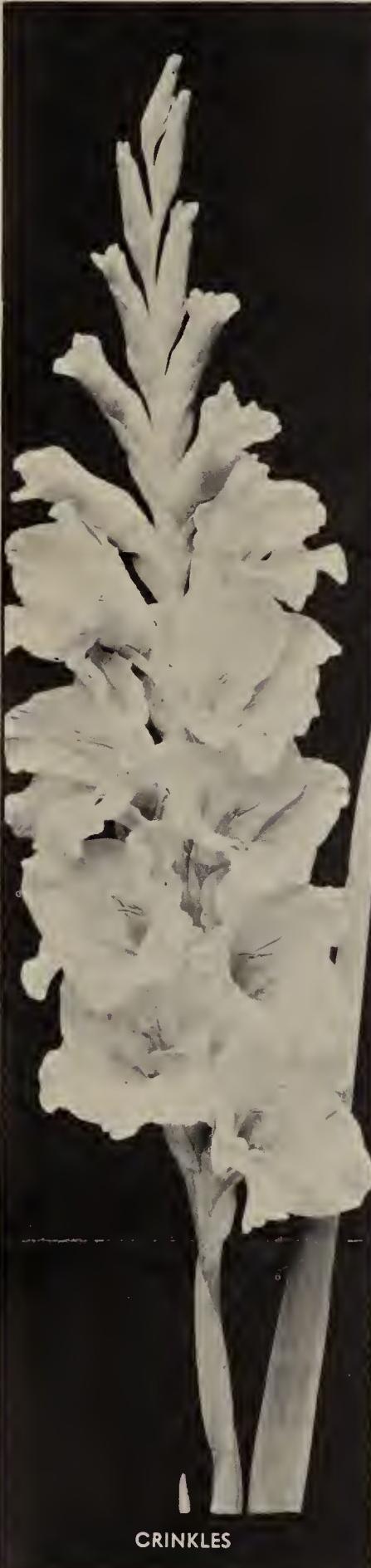
DON'T  
DELAY

GOOD  
FOR  
50c

VOID AFTER MAY 1, 1935

GOOD  
FOR  
50c

CRINKLES — Ruffled. Blooms in 92 days. This beautiful deep peach blossom pink is intensely ruffled and one of the most outstanding ruffled varieties. It is always found among the prize winners. 25c each, \$1.50 dozen.



# A. E. Kunderd, Inc.

*Gladiolus Specialists  
and  
Originators*

Goshen, Indiana,  
Spring 1935

Dear Flower Friend:

While you were making plans for your this years garden did you reserve a place for some choice gladioli? Better look your plans over again and see — for you just can't intelligently make a garden without a liberal planting of gladioli.

This fact was demonstrated quite vividly last summer. In spite of the hot dry weather, the gladiolus was the one flower which was outstanding and came thru with its wealth of color to make us glad we planted them.

And now, speaking of gladioli — you know there are all kinds — tall ones and short ones — big ones and little ones — good ones and poor ones. Why take a chance and just buy ordinary varieties when you can, without any additional expense, enjoy KUNDERD GLADIOLI — the acknowledged leaders of all gladioli. They cost no more and give ever so much more enjoyment and satisfaction.

A short time ago we sent you a copy of our new 1935 gladiolus catalog. Perhaps you were not interested at the time for the weather was cold and disagreeable. But now Spring is here and it is necessary that you obtain your bulbs without delay so you can make an early planting. We suggest that you look up our catalog for you will find many choice varieties listed. Our prices are right and our bulbs the finest quality grown.

Send your order today while it is on your mind for we know when you grow KUNDERD GLADIOLI you too will become very enthusiastic about them.

Yours for better gladioli,  
A. E. KUNDERD, INC.

**60** bulbs \$**2** POSTPAID

BULBS ARE ALL LARGE SIZE AND HEALTHY  
EVERYONE SURE TO BLOOM

KUNDERD'S **MASTER** COLLECTION

Kunderd's Master Collection contains 60 large size gladiolus bulbs, everyone of which will flower wonderfully this summer. You can expect them to produce tall, sturdy, stately spikes and vigorous blooms in an excellent array of well blended colors. None of the varieties will be individually labelled as to name.

There is genuine pleasure in planting Kunderd Gladioli. Your surprise at blooming time will be one of the pleasant experiences of your lifetime. Every morning when you go out into your garden you will see new colors and new beauty. Your enthusiasm will be as great as the countless others who have and are receiving the same thrill watching these glorious Kunderd Gladioli burst forth in bloom. If you order one or more of these collections today . . . you will understand next summer why Kunderd Gladioli are such consistent winners at the national and local flower shows.

**GUARANTEE**

As these are our finest quality, large size bulbs, we unqualifiedly guarantee every bulb to bloom. We shall replace, absolutely FREE every bulb which does not bloom. Reports should be made immediately following the blooming season.

**ORDER NOW . . .**

All dealers have been reporting excellent sales of Gladioli this spring and we too have enjoyed increased business. This is not intended as a sales argument but it is a fact there is a considerable shortage of gladiolus bulbs this year and every indication at the present points to an early sale of bulbs. Because of the limited stocks this offer positively closes May 10th, 1935.

**BEAUTIFY YOUR HOME**

Did you ever stop to realize the remarkable part Kunderd Gladioli can play in bringing about that "Dream Garden of Yours"? The exotic colors — the wonderful formation of these gorgeous gladioli will brighten up the garden and give it new life. And, the wonderful thing about them is, they cost so little — no more than ordinary kinds and they give ever so much more satisfaction and enjoyment. Then, too, they will provide the finest cut flowers for the home.

The gladiolus stands preeminently at the head of all flowers. Remember how last summer, during the drought, many flowers failed to give good success while the gladiolus bloomed radiantly and were the one bright spot in the garden.

Plant them in a sunny location, any good garden soil is suitable, however, a sandy loam is best. With but very little care and attention, provided, of course, you have good bulbs to begin with, you can expect the maximum results with gladioli.

**Glorify Your Garden  
With  
Kunderd Gladioli**



**TURKEY RUN**

Very distinct and massive in form. Exceedingly showy. Six or more large salmon pink flowers open at a time. Plain petalled variety. Blooms in 86 days. 35c each, 3 for 80c.



**GRAF ZEPPELIN**

Plain petalled variety. Blooms in 73 days. Fine pure soft rose pink, deeper toward outer ends of petals, and lighter, toward inner portion. Lower petals have a delicate light rose red inner throat marking extending to a delicate white. 50c each, 3 for \$1.25.



**JOANNA HILL**

A most pleasing peach blossom pink, deeper large pink throat. Narrow creamy white central bar. Exceedingly choice. \$2.00 each, 3 for \$5.00.

These Varieties Not in Master Collection



Feb. 27, 1935.

Last year you sent me 21 varieties of gladioli. This is the finest collection I have seen. You may count on me as an annual customer. The variety "Predominator" exceeded six feet in height.

R. F. Punnett, 1776 Ridge Rd., West, Rochester, N.Y.

Feb. 26, 1935.

\* \* \* Your selection surely was wonderful and you can bet that when they came into bloom I was out in the garden morning, noon and evening to see what new ones would show up. And as to strength and vigor of your bulbs, I have never seen any that possess it like yours. Thanks heaps for those bulbs.

L. A. Schultz, Henderson, Minn.